

Hailey Keddell

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Hardworking, organized, on-time and open to feedback. Skilled and proficient designer and seamstress with over a decade of hands-on experience. With meticulous attention to detail that is applied in troubleshooting and problem-solving scenarios, minimizing downtime, and maximizing quality.

APPAREL FIELD WORK EXPERIENCE

UW-Stout — Fashion Design Lab Tech, Menomonie, WI

January 2023 – December 2024

Oversee lab operations, pivotal role in supporting the creative process and technical operations of the studio. Fixing sewing machines, cleaning, and assisting other students with class work.

Next Play Nation — Apparel Design Internship, CITY, TX

April 2025 – November 2025

Involved contributing to the creation of custom jerseys for basketball teams, designing t-shirts for football camps, and developing branded merchandise. Responsibilities include supporting the design process from concept to execution, producing flat sketches, refining technical details, and ensuring all designs align with the brand's vision. The role emphasizes technical accuracy, creativity, and the ability to design apparel that balances performance, functionality, and style.

EDUCATION

University of Wisconsin–Stout

B.S. Fashion & Retail Design (Apparel Construction) | Minor: Digital Marketing

Estimated Graduation: May 2026

Appleton North High School & Fox Cities Leadership Academy

Dual High School Diploma | June 2021 | GPA – 3.5

SKILLS

- Fast Learner
- Handles Materials with Care
- Excel Certified
- Exceptional Time management
- Exceptional Communication
- Multiple Years of Sewing Experience
- Proficient in Adobe Illustrator
- Procreate
- Microsoft Word Certification